

*'Campaigning for the effective use of technology to improve health'*

## *eHealth Newsletter*

*March 2003*



All the reassurance you need



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**Chairman's Introduction**

The annual gathering together of the Health IT Industry at Harrogate, last week, provided a good opportunity to remind our membership of the changes that are taking place in the NHS and the role that the UKeHA is playing in these exciting times.

New members are joining the Association, and the first of our networking lunches was a significant success, as evidenced by the number of people who wanted to come - and also by the remarks of those who participated. I am sorry if you were disappointed due to overwhelming demand. However, you can come to our next networking lunch on 12<sup>th</sup> May.

The UKeHA is fortunate to have the ear of various senior members of Richard Granger's team and the opinions expressed by the UKeHA are now being sought on various matters relating to the NHS Modernisation Plan.

The term eHealth seems to be on everybody's lips and this vindicates your decision made at the AGM in 2001 to change our name to the UK eHealth Association.

Our new website has been launched, which has a rather different feel to it than the previous one; please visit the site and let us have your views.

I am pleased with the way that the UKeHA is continuing to grow and to continue to offer a really valuable forum where industry and the NHS can meet and exchange views on eHealth and IT enabled healthcare reform with the inclusion of a growing number of the Royal Colleges.

I believe that we can utilise this momentum and the access that we currently enjoy, to the benefit of all our membership.

I look forward to seeing you at our next networking lunch at the Motorcycle Museum, Birmingham, on May 12<sup>th</sup>.

*Dr Ricky J Richardson*  
*Chairman*

**News for members**

Welcome to this Interim Newsletter, which comes to you in a new and unusual format from its predecessors. We apologise for the non appearance of a Newsletter in February due to the team who undertook its production resigning from the job during February due to pressures of work.

This one off production will be replaced next month by a Newsletter written by our new Public Relations partner, JBP Public Relations. Formed in 1984 JBP is today one of the leading PR consultants outside London providing UK-wide and international services via its global network of PR partners.

As a members Newsletter we need your support, news and information please, the success of any Newsletter depends on the quality of its content, widespread distribution and readership, JBP need your assistance in delivering a quality bi-monthly publication that you would wish to receive, contribute to and forward on to your business colleagues and eHealth partners.

We urgently request members to send their stories, news, and breaking information to: Sylvie Pender ([sylvie@jbp.co.uk](mailto:sylvie@jbp.co.uk)) Sylvie will be collating all the information for the new Newsletter on May 1<sup>st</sup>. **Deadline for stories & info is to JBP: April 15<sup>th</sup> latest.**

Can you also forward photographs which are relevant to any story submitted, as a jpeg format.

Commercial members and NHS members in particular are encouraged to advise JBP about the implementation of new eHealth services, products, new contracts, personnel changes, design or productivity awards, and new eHealth technologies being used in their region.

If you identify leading articles or research information of potential interest to other UKeHA members please do not hesitate to forward this information to Sylvie or Peter Range, so that we can either include a reference to it in the Newsletter or reference to it on the UKeHA website.

We want to distribute this new format email Newsletter widely so that we have an audience of thousands rather than hundreds and are in the process of developing a new marketing database. Please feel free to forward to us email contact details of colleagues who you feel would like to receive this Newsletter.

**Members who would like to place an advertisement in the new bi-monthly Newsletter please inform Peter Range, the introductory cost is only £50 per advert, per Newsletter.**

## **New Members**

The Board of Directors would like to extend a warm welcome the following new members;

### **Chairman's Circle:**

- Polycom
- TDK Systems Europe Ltd
- HealthSystems Consultants Ltd
- JBP Public Relations

### **SMEs:**

- eHealth Consultants Ltd
- Avain Technologies (UK) Ltd
- Docobo

### **Individual:**

- Angela Single
- Robin Drinkall

## Website

We have been busy developing a new website, please take a look <http://www.ukeha.org.uk>

Over the next month or so we shall be updating the website with new content about our members, their activities and more eHealth information

Please send us your views and comments about what specific information you would like to see on the website, without your feedback we cannot fulfil your requirements.

## 1st Networking Lunch

On March 6<sup>th</sup> we held our 1<sup>st</sup> Networking Lunch at the Novotel Hotel at Hammersmith, the speakers were Phil Sissons and Richard Foggie.

We are pleased that the lunch was a huge success resulting in it being oversubscribed by 50%, we had 125 people from 85 different organisations, with one person travelling from California for the meeting and some from Scandinavia.

## 2<sup>nd</sup> Networking Lunch (booking form on the website)

On May 12<sup>th</sup> we are holding the 2<sup>nd</sup> Networking Lunch focussing on the National IT Programme, this time the venue is: **National Motorcycle Museum, Birmingham (Junction 6 – M42) Coventry Road, Bickenhill, Solihull, West Midlands, B92 0EJ**

The title of the event is: **'How to win business with the NHS under the 21st Century National Strategic Programme' – Phil Sissons & Carrie Armitage bring you up to date with progress**

**The NHS National Programme for Information Technology** has outlined specific deliverables for the delivery and deployment of IT solutions and Telemedicine over the coming years, if your business does not keep up to date, it could be at a huge disadvantage.

**The Board of Directors of the UKeHA invites you** to attend this special lunch: it will help you achieve your new targets and objectives by understanding better how to implement and benefit from one of the largest ever IT investments in the public sector in the Government's drive to modernise public services.

A budget of £2.3 billion over the next three years has recently been committed to delivering the NHS IT strategy, announced in June 2002. The DH document **'Delivering 21st Century IT Support for the NHS'** presents significant opportunities and challenges for both industry and healthcare professionals, it implies change on an unprecedented scale, the programme will deliver patient-centric applications, new working practices, broadband communication technology, electronic health records, e-booking systems, telecare, and new people skills required to support the new models of healthcare delivery.

### ***The Speakers are:***

#### **Phil Sissons: The Industry Liaison Manager of the National IT Programme**

Phil, who reports to Richard Granger, Director General, NHS National IT Programme, will be delivering the latest news from the National Programme for NHS IT, for SME's wishing to provide IT infrastructure, technology, solutions and services to the NHS.

#### **Carrie Armitage: Head of Information Access, NHS Information Authority**

Carrie's presentation will describe her role in the NHSIA with a special focus on supporting information for SME's regarding the National IT Programme.

## 200 Words about your Organisation

In order to advise the growing number of people visiting our website we need to inform the eHealth world about our membership, their organisations, products and services and eHealth, telemedicine or telehealth projects, whether they are NHS members or Commercial organisations.

As a member you are entitled to put onto our website a **free of charge 200 word description about your company or organisation.**

If you forward a 200 word document describing your organisation to Peter Range as detailed above, it will be uploaded into the members section of the website as soon as possible. **Promote your organisation now and get better value for money out of your membership fee.**

## New Special Interest Group

### **Home eHealth Special Interest Group (Group name yet to be finalised)**

Because of the broad aspect of the market sectors that come under the eHealth banner, the Board of the UKeHA has seen the need for a set of Special Interest Groups (SIG's) to be established to focus on the specific needs and requirements of each market sector.

The Home eHealth SIG has been established to promote and develop the market for telehealth solutions to home based care and to encourage its active adoption. The SIG has the following aims:

1. To be the UKeHA source of reference for Home eHealth, Telehealth, Telecare, Home Telehealth etc. detailing who, what, how, why, etc
2. To provide comment on issues related to Home eHealth
3. To define the health economics case for the sector
4. To consider the patient aspects of such services
5. To consider the changes in working practice within the health industry caused by adoption of such services
6. To help define standards to ensure inter-operability and usability and to establish best working practices at the point of delivery.
7. To initiate user-targeted dissemination seminars throughout the NHS
8. It is planned to have a first meeting to kick off the SIG in early May. If you would like to be involved in the Home eHealth SIG, please contact:

**Adrian Flowerday, Docobo (UK) Ltd, 01372 363747**  
email: [adrian.flowerday@docobo.co.uk](mailto:adrian.flowerday@docobo.co.uk)

## Events

**Healthcare & Social Services Integration: Changing ways of working in 21st Century.** 13 May 2003. Hilton Birmingham Metropole Hotel, NEC Birmingham [events@bjhcltd.demon.co.uk](mailto:events@bjhcltd.demon.co.uk)

**American Telemedicine Association Annual Conference** April 27 –30 2003, Orlando, Florida.  
<http://www.americantelemed.org/conf/annualmeet.htm>

**8th International Conference on the Medical Aspects of Telemedicine. Global Telemedicine and e-Health – Potential and Dilemmas,** 14-17 September 2003. Tromso, Norway [torill.berg@telemed.no](mailto:torill.berg@telemed.no)  
[www.telemed.no/ttc2003](http://www.telemed.no/ttc2003)

## The lighter side of eHealth

### **Thomas the tank engine terror for tots**

The televised adventures of Thomas the Tank Engine feature too many crashes and could be leaving children terrified of trains, a psychologist said yesterday. According to Dr Brian Young, the sheer volume of accidents in the programmes could have an adverse effect on young minds. Dr Young, the Independent Television Commission expert on how children react to programmes, said, "Seeing disasters and accidents time and time again can affect some children and their fear threshold becomes more sensitive."

(The Times 11/03/03; p.1)

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### **Free Viagra® prescribed for Europe's civil servants**

European Union (EU) civil servants are to be given free Viagra® on the EU's mutual health insurance scheme. The European Commission is keen to play down claims that its bureaucrats have privileges which extend beyond the office to the bedroom, according to the French press. The health scheme would reimburse the cost of six pills a month.

(The Times 09/08/02; p.1)

<http://www.thetimes.co.uk>

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## New eGov Newsletter

Subscribe FREE to a new information Newsletter: The eGov monitor Weekly provides a comprehensive round-up of activity concerning electronic government and public sector ICT.

### **Registration to receive the eGov monitor Weekly newsletter:**

<http://www.egovmonitor.com/newsletter>

## AND FINALLY.....

**Please forward this e-mail Newsletter to other colleagues who may find it of interest.**

**If members would like to place an advertisement in the new bi-monthly Newsletter please inform Peter Range as soon as possible, the introductory cost is only £50 per advert, per Newsletter.**

**Please remember to forward your news stories and information to Sylvie at JBP by the 15<sup>th</sup> April latest, sorry about the short notice.**

**Please send me your 200 word company description for display 24 x 7 on the website.**

Peter Range

Development Director  
UK eHealth Association

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